

LEVERAGING THE BDO ALLIANCE USA

ALLIANCE PROGRAM BENEFITS

EXPANDED SERVICES



Access to assurance, tax and specialty services offered by BDO USA and Alliance firms, including staff shares, and consulting services offered by BDO's Business Resource Network to expand your offerings to clients

TECHNICAL SUPPORT



Access to BDO USA, the global BDO network, and Alliance professionals on technical matters affecting your clients, as well as submit questions to Technical Help Desks that review member inquiries on specific topics

INDUSTRY RESOURCES



Gain knowledge of the various industries that BDO USA and Alliance firms focus on to help serve your current or prospective clients, or share your knowledge and experience with others on a joint project

TRAINING/CPE



Obtain customized competency model by staff level (technical and non-technical), access to a learning management system to track CPE, and thousands of hours of NASBA-accredited, national level CPE

MARKETING



Access to brochures, presentations, proposal templates, best practices and quarterly roundtable calls, as well as the ability to co-brand or private label BDO USA newsletters (per guidelines)

HR SUPPORT



Participate in roundtable calls on various HR topics, explore BDO's experienced-hire application sharing tool, review BDO USA's HR materials, and confer with HR directors from BDO USA and other Alliance firms

IT SUPPORT



Post questions to Alliance IT community on active discussion board, and attend conference for Alliance IT professionals – also, access to vendors that offer technology services to member firms

MEMBER SUPPORT



Call on your designated Alliance Liaison, local BDO USA office, and/or Alliance Help Desk with questions, and access our member portal with documents, tools, contact info, learning center, event calendar, etc.

REVENUE GROWTH



Enhance your referral network locally and across the U.S., while also growing your revenue through joint project opportunities and direct referrals from BDO USA offices and other Alliance firms

MAP



Interact with Alliance firm managing partners to discuss leadership, growth, succession planning and partner issues, as well as a confidential comparison to other firms in our annual financial benchmarking survey

NETWORKING



Meet colleagues from BDO USA and other Alliance firms at annual meetings, including joint training events, and at local, facilitated get-togethers hosted several times throughout the year

DISCOUNTS



Explore Alliance Benefits Program with full range of products (medical, pharmacy, dental, vision, disability) offering competitive plan designs for your firm - also save on other products and services through various providers, including travel, shipping, online CPE, CPA exam review, publications, etc.

Material discussed is meant to provide general information and should not be acted on without professional advice tailored to your firm's individual needs.

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