

# Your Strategic Learning Partner

## Prepare your staff to be future-ready

Grow Your Business by Growing Your People!

The Business Learning Institute (BLI) is the strategic learning partner and talent management consultancy for organizations worldwide.

### PARTNER WITH BLI IN ORDER TO:

- Create a Talent & Leadership Development Strategy aligned to the business strategy to get *the right talent with the right skills at the right time*
- Prioritize Critical Competencies (Technical, Functional, and "Success Skills")
- Define the Career Path (Ladder)
- Develop the Curriculum Matrix & Map Content

### OUR APPROACH IS DIFFERENT IN THREE WAYS:

**Alignment to business goals and strategy** — we take a strategic and systematic approach to your learning that develops talent and leadership to support recruitment and retention efforts, succession planning, and growth of your people.

**Blend of technical and "success skills"** based on finance and accounting profession research and best practices

**Blended learning and state of the art learning approaches** — on-demand, social, collaborative, and on-site instructor-led portfolio customized to fit your needs

**An investment in learning can...**

- Directly impact your bottom line
- Attract and retain talent
- Increase employee engagement and productivity

### FLEXIBLE LEARNING OPTIONS FOR GROUPS AND INDIVIDUALS

- On-Site Training
- Strategic Planning & Meeting Facilitation
- Conferences
- Keynotes
- Webcasts
- Certificate Programs
- On-demand
- Custom & Blended Learning Options

We specialize in business success skills such as...

- Management & Leadership
- Strategy
- Communication

Our more than 60+ instructors offer over 400 learning programs in all formats (including on-site training, live events and seminars, keynotes, and online formats like webcasts, webinars, and on-demand learning). Each BLI program can be tailored to the needs of your organization.

***The Learning Curve is the Earning Curve!***

Contact a BLI learning consultant to begin your professional development planning

CALL: 888-481-3500 | 443-632-2334

EMAIL: [info@blionline.org](mailto:info@blionline.org)

**EXCLUSIVE PROVIDER OF THE ANTICIPATORY ORGANIZATION™:  
ACCOUNTING AND FINANCE EDITION LEARNING SYSTEM.**