

BE BOLD



FEAR LESS

CONFERENCE EVALUATION

Rating Scale: 1 = Poor, 5 = Excellent

	Overall Impression 1 2 3 4 5	Comments, Compliments, Thoughts or Suggestions?
Winning is Everything: Thursday, December 14, 2017		
Opening Keynote (Fletcher)		
Keynote II (Buckingham)		
Breakout I: Growth: Acquirers' Perspectives on M&A (Koltin/Panel)		
Breakout I: Tech/Innovation: The Business Transformation Playbook (Boomer/Campbell)		
Breakout I: Talent: The Mindset Changes to Becoming a Destination Employer (Wiley)		
Breakout I: Marketing: Designing Your Client Experience (Suydam)		
Breakout I: Bus. Dev.: Cross Selling Strategies (Tetley)		
Breakout II: Growth: Upstream Mergers' Perspectives on M&A (Koltin/Panel)		
Breakout II: Tech/Innovation: Intentional Design - Tips & Tricks (Shamis)		
Breakout II: Talent: Learning and Training Trends (Hood)		
Breakout II: Marketing: Marketing Data - Invisible to Invaluable (Alloway/Clopton)		
Breakout II: Bus. Dev.: Building a Formal BD Training Program (Self)		
Breakout III: Growth: Lateral Talent - Key Considerations (Koltin/Panel)		
Breakout III: Tech/Innovation: Zen and the Art of Consulting (Kless)		
Breakout III: Talent: Becoming a Deliberately Developmental Organization (MacDaniel)		
Breakout III: Marketing: Leveraging Marketing Technologies to Deliver on Brand Experience (Wise)		
Breakout III: Bus. Dev.: Partners as Sales Enablers (MacGillivray/Cissell)		
Winning is Everything: Friday, December 15, 2017		
Closing Keynote (Barlow)		
CEO Partners Panel (Koltin/Panel)		

BE BOLD



FEAR LESS

CONFERENCE EVALUATION

With 5 being the best, how would you rate...

	Overall Impression
	1 2 3 4 5
... the conference overall?	
... the quality of the speakers?	
... the course content/topics presented?	
... the networking opportunities with peers?	
... the relevancy of the materials (electronic and printed)	
... format of program (balance of lecture/open discussion/small group)? (explain below)	
... the hotel and facilities?	

1. What one or two words would you use to describe Winning is Everything?
2. How did you hear about the conference? (association, mailer, Advisory Board e-mail, etc.)
3. Do you think you will attend WiE again next year? Yes No Unsure
Tell us why....
4. What were your goals and were they accomplished? Yes No Unsure
5. What future content or speakers would you recommend?
6. What can we do to make the conference and your experience even better?
7. Tell us what you would say to a friend inquiring about WiE...

Your Name (optional): _____