

BE BOLD FEAR LESS



Pre-Conference Evaluation

Please complete this evaluation form in regards to the Preconference sessions only.
 Completed forms can be emailed to Jeannette@TheAdvisoryBoard.net. Thank you!

Rating Scale: 1 = Poor, 5 = Excellent	Overall Impression	Knowledge of Subject	Presentation Skills
	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Winning is Everything Pre-Conference: Wednesday, December 13, 2017			
AAM Marketing Lunch (Kocurek/Panel)			
The Continuum of Value (Campbell/Robinson)			
Marketing Innovation Workshop Part I (Tolin)			
Developing Next Gen Growth Leaders Part I (MacGillivray)			
Technology's Impact on Audit (Crosley/Anderson)			
Marketing Innovation Workshop Part II (Tolin)			
Developing Next Gen Growth Leaders Part II (MacGillivray)			
Beyond Compliance: The Future of Consulting (Crosley/Panel)			
Marketing Innovation Workshop Part III (Tolin)			
Leading Up: Nine Behaviors (Eisenstaedt)			

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Using the same scale, how would you rate overall:

Rating Scale: 1 = Poor, 5 = Excellent	1	2	3	4	5
a) the Pre-Conference overall?					
b) the quality of the speakers?					
c) the course content/topics presented?					
d) the networking opportunities with peers?					
e) the relevancy of the materials (electronic and printed)					
f) format of program (balance of lecture/open discussion/small group)? (explain below)					
g) the hotel and facilities?					

1. In your opinion, how would you rate the level at which this conference was presented?

Too Basic

About Right

Too Advanced

2. What did you want to gain from attending this event? Was it achieved? (Please feel free to explain).

Yes

No

Unsure

3. Do you have any comments or recommendations for us for next year?

4. What topics or speakers would you recommend?

5. Please share your general thoughts & comments:

Send to: Jeannette@TheAdvisoryBoard.net