



CPE Credit

Winning Is Everything Innovation PreConferen.....4 hours
Rainmaker Academy PreConference5 hours
Winning Is Everything Conference CPE Credit..... 12 hours
(Visit our website for more details on CPE Credit)

Conference Price

Preconference Workshop Only: \$200
Winning Is Everything (First Attendee): \$1,295
Winning Is Everything (Additional Attendees from the Same Firm): \$995
Fees include all sessions, conference materials and breakfasts, refreshment breaks, luncheon (1/19) and reception(s). Registration for groups of 5 or more individuals per organization may qualify for additional discounts. For more information, please e-mail programs@theadvisoryboard.net.

Registration

To register, simply print this form and return via e-mail to programs@theadvisoryboard.net .

Conference Policies

Hotel Reservations: The hotel accommodations are the responsibility of conference guests. A discounted rate of \$189 per night is available for the nights of January 17 through 20, under the name of The Advisory Board. You must register prior to December 25, 2011 in order to receive these rates. Guests registering in our room block will also receive complimentary in-room internet access!

Refunds: Full refunds will be issued if written cancellation requests are received prior to 12/01/11. Refunds, less an administration fee of \$100, will be issued on written requests received before 01/01/12. Due to financial obligations incurred, no refunds will be issued on cancellation requests received after 01/01/12. Program "no shows" forfeit their entire registration fee.

Substitutions: You may substitute another individual for your registration. All substitutions must be communicated to conference administration prior to 1/15/12.

Special Needs: If you have special physical or dietary needs, please indicate during registration or contact us.

Additional Information

For more information on this conference, visit our website at www.Winning-Is-Everything.com.

If you have problems with this form, or questions about the conference, please contact us at 860-489-6563 or ksautters@theadvisoryboard.net.

Thank you for registering, and we look forward to seeing you in January!



2012 Registration Form

Full Name _____ Badge Name _____

Title _____

Firm Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

E-mail of Registrant (required) _____

Secondary E-mail (to receive confirmation) _____

Registering for: Winning Is Everything Rainmaker Pre-Conference Innovation Pre-Conference

Number of Attendees from Your Firm: 1 2 3 4 or more

If attending Winning Is Everything, please select ONE from each of the following lists:

Breakout I

- M&A Update: Buyer's Panel
- Retaining Top Talent in the Next Economy
- A Serious Look at Succession
- Connect the Dots... for Profitable Growth
- Topical Roundables (Self-Moderated)

Breakout II

- M&A Update: Seller's Panel
- Managing & Motivating Challenging Employees
- Major Market Shifts & How to Work with Them
- Process Improvement to Improve Client Service and Grow the Bottom Line
- Roundables by Firm Size (Self-Moderated)

Breakout III

- Best in Process (CCH)
- Business Development 101 (Engineered Tax Services)
- Aligning Your Firm for Growth (Avenir Consulting)
- Take Control of Your Workflow (ThomsonReuters)

To reduce our environmental impact, we only provide full binders of speaker handouts to those that specifically request them. All materials will be available for download before and after the event.

- Request complete binder for this registrant be available at the conference.
- We'll download the Powerpoints that we want.

I would like to pay via Visa, American Express, MasterCard or Discover Card number.

Card Number: _____ Exp. Date: _____

Name on Card: _____ Security Code: _____

Full Billing Address: _____

(please be sure to include your street number and zip code)

I am mailing a check payable to : The Advisory Board; 7 Red Clover Road; New Hartford, CT 06057

Special physical or dietary needs: _____